

RED LINE IS THE SAFETY LINE

Anything that is NOT getting cut must be within this line.

MAGENTA LINE IS THE TRIM LINE

This is where the finished product is cut.
(5"x7")

GREEN LINE IS THE BLEED LINE

Backgrounds and images that bleed off must extend to this line.
(5.25"x7.25")

**Remove guidelines and save file at 5.25"x7.25" size.*

INDICIA

1.25"X1.25"

WHITE BACKGROUND
OR 10% COLOR TINT

**DO NOT PUT
RETURN ADDRESS
NEXT TO MAILING ADDRESS**

*USPS can misread the
address and send mailings to
the return address instead of
the mailing address.

ADDRESS AREA

4"X2.5"

WHITE BACKGROUND
OR 10% COLOR TINT

2.5"

4"

Mailing Barcode Area

(Keep important information clear of grey box)