

**RED LINE IS THE SAFETY LINE**

Anything that is NOT getting cut must be within this line.

**MAGENTA LINE IS THE TRIM LINE**

This is where the finished product is cut.  
(4"x6")

**GREEN LINE IS THE BLEED LINE**

Backgrounds and images that bleed off must extend to this line.  
(4.25"x6.25")

*\*Remove guidelines and save file at 4.25"x6.25" size.*

**INDICIA**

1.25"X1.25"

WHITE BACKGROUND  
OR 10% COLOR TINT

**DO NOT PUT  
RETURN ADDRESS  
NEXT TO MAILING ADDRESS**

\*USPS can misread the  
address and send mailings to  
the return address instead of  
the mailing address.

**ADDRESS AREA**

4"X2.5"

WHITE BACKGROUND  
OR 10% COLOR TINT

2.5"

4"

Mailing Barcode Area

(Keep important information clear of grey box)